

MODULE SPECIFICATION FORM

Module Title: Principles and Processes (Fine Art)	Level: 4	Credit Value: 20
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Module code: (if known) ARF414	Cost Centre: Gafa	JACS3 code: W100
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Trimester(s) in which to be offered: 1	With effect from: September 2015
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Office use only: To be completed by AQSU:	Date approved: August 2015 Date revised: Version no: 1
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Existing/New: New	Title of module being replaced (if any): Fine Art Principles
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Originating Academic School: Media, Arts and Design	Module Leader: Paul Jones
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Module duration (total hours): 200 Scheduled learning & teaching hours: 50 Independent study hours: 150	Status: core/option Core (identify programme where appropriate):
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Programme(s) in which to be offered: BA (Hons) Fine Art and MFA Fine Art.	Pre-requisites per programme (between levels): N/A
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<p>Module Aims:</p> <ul style="list-style-type: none"> • To establish a framework for the discussion of aspects of practice common to all fine art subject specialism through the exploration of formal values. • To develop the skills of observation and recording through visual research. • To introduce a range of media and practice and creative methodologies which will enable students to develop a variety of possible outcomes from initial research material.
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Intended Learning Outcomes:

At the end of this module, students will be able to:

1. Show an ability to confront their preconceptions about media process and format. (KS3), (KS9)
2. Take creative risks in the use of visual language and media. (KS2), (KS3)
3. Understand the characteristics, uses and functions of a range of media. (KS3), (KS6)
4. Build upon discoveries made. (KS2), (KS4), (KS7), (KS9)

Key skills for employability

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self-management)
10. Numeracy

Assessment:

Students will be assessed on their initial visual research, the testing ideas through speculative actions in materials and the application of processes and how they have resolved the relationship between form and content. These will form the basis of an ongoing dialogue. Formative assessment will feature strongly as studio based discussions of work in progress will be conducted on a frequent basis and critiques will be held toward the end of the module. Achievement will be measured on the basis of response to assignments. Staff will also seek evidence of understanding the potential of a variety of media.

A suitable submission will include a visual research journal and studio practice incorporating research and reflection as part of a developing personal studio practice.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 - 4	Coursework	100%	N/A	N/A

Learning and Teaching Strategies:

This module deals with the fundamental aspects of Fine Art and encourages students to develop a broad, practical understanding of the expressive power of visual language. Its value is considered particularly relevant to subsequent practical modules, which encourage students to explore and express ideas and observations through their own chosen media and materials. An active and speculative approach will be encouraged. Students will consider the physical and expressive qualities of various media and their methods of application and at the same time, consider the relationship between form and content.

Syllabus outline:

Beginning with the Visual Research Journal, students will consolidate their knowledge of visual grammar and establish fine art “reference points” as a basis for further study.

Indicative Content:

Through lectures, skill sessions and practical demonstrations students will be introduced to the following:

- A range of strategies, practices and methodologies commonly used by artists.
- The properties of materials and processes as the means for expressive visual communication.
- Observational, analytical, expressive and subjective forms of visual language.
- Form, space, sequence, pictorial and non-pictorial representation.

Bibliography**Essential Reading:**

Bois A.Y., Buchlow, B. Foster, H. Krauss, R. (2011), *Art since 1900: modernism, antimodernism, postmodernism*. London, Thames & Hudson.

Berger, J. (2008), *Ways of seeing*. London, British Broadcasting Corporation and Penguin Books.

Gombrich EH. (1998), *The Uses of Images*, London, Phaidon.

Hughes, R. (1991), *The Shock of the New*, London, Thames and Hudson.

Indicative Reading:

Fletcher, A. (2001), *The Art of Looking Sideways*, Phaidon Press.

Heartney, E. (2001), *Postmodernism*, Tate Publications.

The module leader will often direct students to additional texts in line with contemporary developments and current module delivery. These can be drawn from the extended list of indicative reading in the Contextual Studies 1 (Fine Art) module.

Web

Notes on Metamodernism

<http://www.metamodernism.com/>

